

October 20, 2011

Brentwood Bay Resort & Spa Accepted into CTC's exclusive Signature Experiences Collection®

Brentwood Bay Resort & Spa has been selected for inclusion in the Canadian Tourism Commission's (CTC) exclusive Signature Experiences Collection®. This collection of high-quality Canadian tourism enterprises delivers on the authentic experiences CTC research says its international customers look for when they choose a vacation. These memorable experiences have met the rigorous criteria set out by the CTC to ensure they will stand out in a crowded and competitive marketplace.

Brentwood Bay Resort & Spa's experience, Pacific Foraging for Fresh Seafood Eco-Tour, is the kind of experience that will show the world what this part Canada is all about. This package is designed to engage travelers in nature and provide an opportunity to learn about our unique culture and history. It's an adventure that varies with tides and seasons as guests search out the fresh catch of the day, lift a crab or prawn trap, or dig for clams. The ecologist guide teaches traditional harvesting and seafood preparation; smoking salmon, salting herring roe, frying squid, and making chowder. Issues such as over fishing, habitat loss and pollution are discussed.

Daniel Behune, President of Brentwood Bay Resort & Spa says, "We believe very much in the concept of luxurious but responsible tourism and we endeavor to offer our guests a memorable experience that provides them with all the creature comforts they desire while at the same time encourages them to explore and connect with the local culture and natural environment. By providing opportunities such as the Foraging Eco-Tour, international travelers will come away with a greater appreciation of the importance of preserving the local natural environment."

For more information about the CTC, please visit www.canadatourism.com and for more information about Brentwood Bay Resort & Spa's package and eco-tourism opportunities, visit www.brentwoodbayresort.com.

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